



Dear Jared Allen's Homes for Wounded Warrior Supporter,

Thank you for your recent inquiry regarding hosting an event to benefit Jared Allen's Homes for Wounded Warriors (JAH4WW). Moved by the commitment, dedication, and sacrifice our soldiers make to protect our freedom, Jared Allen wanted to say thank you in the best way he knew how: by Serving Those Who Serve Us and making a difference in the lives of those who deserve it most.

JARED ALLEN'S HOMES FOR WOUNDED WARRIORS IS A NONPROFIT FOUNDATION THAT PROVIDES MORTGAGE-FREE ACCESSIBLE HOMES TO CRITICALLY WOUNDED COMBAT VETERANS RETURNING FROM IRAQ AND AFGHANISTAN.

Throughout the year, we receive hundreds of requests from individuals and organizations wishing to host events and promotions that will benefit JAH4WW and our Veterans. To determine which events best align with our mission, we ask that interested supporters complete the attached Third-Party Fundraiser application.

Jared Allen's Homes for Wounded Warriors is accountable to the public and the IRS for fundraising activities containing our name; therefore, the enclosed documents were created to educate supporters on the general steps and criteria required when coordinating a third-party event. Only third-party events that complete and submit the enclosed documents and meet the requirements will be considered for approval. Events are reviewed on a case-by-case basis.

After reviewing and completing the Third-Party Fundraiser application, please submit it to:

Jared Allen's Homes for Wounded Warriors

9845 E Bell Road; Suite 130

Scottsdale, AZ 85260

(480) 267-4176

amanda@jah4ww.com

On behalf of Jared Allen's Homes for Wounded Warriors and the community of combat-wounded Veterans whose lives are impacted by the generosity of our donors, we appreciate your interest in hosting an event. Please visit **WWW.JAH4WW.COM** to learn more about our special events or sign up for our newsletter to stay updated on Foundation news.

THIRD-PARTY FUNDRAISER APPLICATION

EVENT COORDINATOR

Contact Name: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

GENERAL INFORMATION

Who is organizing the event? Company Organization Individual

When was the company/organization founded? _____

What is the nature of your business/organization? _____

How many employees/members in your group? _____

FEIN/SSN? _____

Website: _____

Reason for selecting the Homes for Wounded Warriors Foundation as beneficiary of the event?

EVENT/FUNDRAISER INFORMATION

Name of event / fundraiser: _____

Type of event: In Person Fundraiser Online Fundraiser Web Sales In-store Sales

Brief description of event/fundraiser: _____

If selling items/donating proceeds, please list types of items
(note item restrictions in brand management Terms & Conditions)

If donating a portion of sales, please provide the percentage to be donated: _____

Net Sales Gross Sales

Date(s) and time(s) of event/fundraiser: _____

Event location/address if in person: _____

Expected # attendees/participants: _____

One-time Event Annual Event Monthly Weekly

Will alcohol be served at the event? No Yes (liquor license)

How and where will you be promoting the event?

List all social media platforms, handles and Website URLs where event/fundraiser will be shared

FINANCIAL INFORMATION

How will funds be raised? Pledges Silent/Live Auction Tickets Sales Donations

Projected Financial Information: Total Revenue: \$_____ Total Expenses: \$_____

Will the proceeds of the event be donated to charities in addition to the Jared Allen's Homes for Wounded Warriors Foundation? Yes No

If yes, please list other charities: _____

TERMS AND CONDITIONS

The Jared Allen's Homes for Wounded Warriors Foundation is accountable to the public and the IRS for fundraising activities conducted on our behalf. The terms and conditions below were created to educate interested supporters on the specific requirements that need to be followed to ensure legal and financial policies are honored.

Initial

LEGAL LIABILITY

1. All events require advance written permission from the JAH4WW before promoting the event through any public outreach.
2. All third-party event organizers must assume in writing, legal liability for any injuries or damages involving participants or property at their event.
3. The JAH4WW will not apply for liquor or gaming licenses in association with third-party events.
4. Event organizer is not permitted to host a fundraising event that includes lotteries, gambling or raffles without formal discussions with the JAH4WW Foundation.
5. The organizing entity is responsible for obtaining any necessary permits, licenses, insurance, participant waivers and clearances required to host the event. Organizer must also obtain appropriate insurance (with JAH4WW listed as co-insured) and must produce proof of compliance prior to the event.
6. The JAH4WW Foundation assumes no legal or financial liability associated with the event.
7. Should circumstances warrant, the JAH4WW Foundation may at any time through any of its directors, officers or senior staff direct you to cancel the event. In the event a cancellation is warranted by the Foundation, you hereby agree to cancel the event and release the JAH4WW Foundation and its officers, directors and employees from any and all liability in connection with the event.
8. The JAH4WW Foundation respects your privacy and will never sell, trade or loan your information to any other organization. Information will be used for follow-up contact (i.e. JAH4WW newsletters, updates) and to process and acknowledge donations. We disclose your information only to JAH4WW employees and only to accomplish the purposes listed above. By providing this information, you consent to our collection and use of the information.

Initial

BRAND MANAGEMENT

1. All events must align with the mission and appropriate image of the JAH4WW Foundation as determined by the JAH4WW Foundation.
2. The JAH4WW Foundation logo is a registered trademark and cannot be legally reproduced without permission.
3. The JAH4WW Foundation must give approval to all promotional materials (invitations, posters, press releases, scripts etc.) and JAH4WW name/logo usage prior to publication and/or distribution (including web/social media sites).
4. All references to the JAH4WW Foundation in publicity and promotional materials for the event should refer to the "Jared Allen's Homes for Wounded Warriors" - specifically "EVENT XYZ to benefit the Jared Allen's Homes for Wounded Warriors Foundation."
5. Existing JAH4WW Foundation partnerships shall not be used to leverage in-kind contributions, sponsorship or volunteer support for the event.
6. Event should not conflict with any existing event(s) to benefit the JAH4WW Foundation.
7. You cannot use Jared Allen's likeness in your marketing materials. You cannot tag Jared Allen on Social Media.
8. JAH4WW name, logo, images, or content are prohibited from being used in connection with the promotion or sale of political materials, paraphernalia, content, goods, or services, or by any entity engaging in the aforementioned activities.

TERMS AND CONDITIONS CONTINUED

Initial

STAFF CAPACITY

1. The JAH4WW Foundation is limited in the amount of assistance it can provide to a third-party event. The event organizer must provide sufficient resources to staff, manage and operate the event. The JAH4WW Foundation may provide limited assistance to the reasonable level of available resources.
2. Due to the volume of requests received attendance by Foundation representatives are evaluated on a case by case basis; please submit your request a minimum of two weeks prior to the event.
3. The JAH4WW Foundation does not provided contact information associated with its corporate partners and donors for solicitation purposes. Rather the JAH4WW development department will work with the event organizer to promote the event to JAH4WW supporters located within the geographic region of the event.
4. The JAH4WW Foundation public relations staff will work with the event organizer to ensure that accurate information regarding the Foundation and its programs is provided. In addition, the Foundation will assist with other public relations needs including video, talking points and other information.

Initial

FISCAL RESPONSIBILITY

1. Proceeds from the event must be received by the JAH4WW Foundation no later than 30 days after the event.
2. Use of funds received will be determined solely by the JAH4WW Foundation.
3. Events held to benefit the JAH4WW Foundation are required to keep expenses at a minimum. Event organizer should budget no more than 25% of gross revenue to cover expenses.
4. Federal tax laws prohibit third-party fundraising organizations from using the JAH4WW Foundation Federal Tax I.D. and 501(c)(3) status when purchasing goods or services from supplies or vendors.
5. Only checks payable to the JAH4WW Foundation will be provided with a tax-deductible acknowledgment letter in accordance with IRS and state regulations. Checks payable to the event or other source can be sent a general thank-you letter with no value attached, if participant data is provided.
6. In order to provide proper acknowledgments, the event coordinator is required to provide the JAH4WW Foundation with a list of event donors including name, address, donation amount, and value of goods/services received within 30 days after the event. Please contact the Foundation for assistance with tracking donor information and distinguishing between cash and in-kind sponsors.
7. In accordance with IRS guidelines, all tickets, invitations or entry forms must disclose the amount of goods and services received by each participant and state the portion of the contribution that is tax-deductible. Example: "90% of all proceeds will benefit the JAH4WW Foundation."
8. Event organizer is responsible for complying with all IRS regulations when planning the event.
9. Opening a bank account in the name of the JAH4WW Foundation is strictly prohibited.
10. All expenses associated with hosting the event are the responsibility of the organization responsible for the event. Any invoices submitted to the JAH4WW Foundation will be forwarded to the event organizer.

The undersigned has consulted with its tax and/or legal advisors about the fundraising activities and agrees to make any recommended and/or required disclosures to potential donors. The undersigned agrees to indemnify the JAH4WW Foundation for any damages it may incur as the result of the undersigned's failure to comply with any applicable laws.

By signing this application, the undersigned agrees that he/she/it has read and agrees to the terms and conditions listed above.

PRINTED NAME

SIGNATURE

DATE